

# CRONE & CO



## CORE COMPETENCES

### Crone & Co – Experiences Events, meetings, campaigns & PR

Crone & Co develops, and manages a broad range of projects on an international level, including:

- Conferences, seminars & events
- International networking meetings
- PR, marketing & campaigns
- Product launches & kick-offs
- Exhibitions & Fairs
- Receptions & gala dinners
- Incentives & social activities
- Hotel handling
- Venue finding
- IT Event management system
- Social-, Mobile- & Web solutions

With 16 years of experience in professional communication, event design, relation management & PR we organize and manage events and meetings.

We guarantee high quality, cost efficiency and project team flexibility. Our key strength is high passion, commitment and

ability to transform your unique requirements into creative goal-oriented solutions with real impact, based on strong concepts, efficient- and secure management.

With a 360° take on your projects we maximize the outcome of your investment. It is our sincere passion to create powerful experiences that matter!

Crone & Co is the official PCO for the Danish EU Presidency 2012

**eu2012.dk**

## CONTACT INFORMATION

COMPANY NAME	Crone & Co
ADDRESS	Halmtorvet 29, Baghuset 7A, DK- 1700
Web	www.croneandco.com
Mail address	info@croneandco.com
Phone number	+45 25 15 03 10
Fax	+45 32 10 99 55
Contact person concerning PCO/DMC leads	René Crone, rene@croneandco.com
Formation year	2005
Number of employees	5 + contractors

## SUBJECT AREAS EXPERIENCE/EXPERTISE

MEDICO/LIFE SCIENCE	X
IT	X
SCIENCE	X
INDUSTRY/TRADE	X
ENVIRONMENT/CLIMATE/ENERGY	X
SPORT	X
ARCHITECTURE/DESIGN	X
CULTURE/ART	X
EDUCATION/INFORMATION	X
ECONOMICS/FINANCE/MANAGEMENT	X
OTHER SUBJECT AREAS	

## REFERENCES

LUNDBECK	Madrid, 2009, 7.000 delegates, EIBTM
SAXO BANK	Jack Welch Winning VIP event, 1300 delegates, Tivoli, 2006
IBM	Incentives program, seminars, workshops net working events
BILBAO/BIZKAIA REGIONAL GOVERNMENT, SPAIN	Local government networking visit, 500 delegates, Odd Fellow Mansion, 2010
NOKIA	NOKIA Open, IT-University, 2010, 1000 delegates, innovations workshop, open source development In co-operation with key target group, front runners

## SERVICES

FREE PARTICIPATION IN BIDDING PROCESS (BIDDING-PARTNER)	X
PRE-FINANCING	X
BUDGETING AND FINANCIAL PLANNING	X
SPONSORSHIPS/FUNDRAISING	X
INSURANCE	X
ADVICE ON VAT- AND LEGISLATIVE QUESTIONS	X
CONTACT TO AUTHORITIES	X
MARKETING	X
PRINTED MATERIALS	X
REGISTRATION	X
CALL FOR PAPERS	X
ABSTRACT HANDLING	X
MANAGEMENT OF EXHIBITION	X
SPEAKER-HANDLING	X
SECRETARIAT	X
ON SITE MANAGEMENT	X
AV-EQUIPMENT	X
INTERPRETERS	X
SOCIAL EVENTS	X
STUDY TOURS	X
PRE- AND POST TOUR PROGRAMMES	X
BOOKING AND CONTRACT NEGOTIATION - MEETING FACILITIES	X
BOOKING AND CONTRACT NEGOTIATION - HOTEL ROOMS	X
TRANSPORT	X
SECURITY	X
SIGNAGE	X
PR	X
OTHER Marketing, HR, communication, PR	X

## TYPES OF EVENTS

ASSOCIATION CONGRESSES	X
CORPORATE MEETINGS	X
INCENTIVES	X
PRODUCT PRESENTATIONS	X
VIP PROGRAMS	X
STUDY TOURS AND TECHNICAL VISITS	X
EXHIBITIONS	X
OTHER	

## MEMBERSHIPS

DRF – DANISH TRAVEL AGENCY ASSOCIATION	
ICCA	
MPI	X
IAPCO	
OTHER VIBE, Meetingplace Copenhagen, Danish Advertising Association	X

## SIZE OF EVENTS

UNDER 500 DELEGATES	X
500 – 2.000 DELEGATES	X
OVER 2.000 DELEGATES	X

## LANGUAGES (spoken by employees)

ENGLISH	X
GERMAN	X
FRENCH	
ITALIAN	
SPANISH	
PORTUGUESE	
SWEDISH	X
FINNISH	
NORWEGIAN	X
JAPANESE	
CHINESE (MANDARIN)	
OTHER	