

EXPERIENCEPARTNER A/S



CORE COMPETENCES

Regardless whether the need to communicate (brand) values is an internal or an external requirement, we have more than 15 years of national and international experience.

It doesn't matter to us, whether the task at hand is a top management conference, a kick off or any other kind of relations building activity – we have experience with concept and content development, design, production, but most of all the execution of these in a way, where focus is equally devoted to a successful outcome as well as a process that offers an increase in value.

We want to strengthen, prolong and enhance the value of people coming together – no matter the purpose of the meeting.

Every phase of an assignment has to be dominated by efficient and professional project management. Our goal is to ensure that

you remain 100% focused on the content and the people participating.

Events are used to communicate and visualize the visions, goals and values a company represent. This dynamic and "live" way of communicating plays an essential part, when clients, employees or the public form their opinion about a company – therefore events are a valuable and essential tool, when relations and loyalties are created.

In a market where an increasing number of products and companies are perceived similar by the customers, live communication and events offers a unique opportunity to stand out and add value to product and company.

Relation marketing is a necessity to strengthen a distinct and positive company profile – and attract future employees.

CONTACT INFORMATION

COMPANY NAME	Experiencepartner A/S
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CONTACT PERSON CONCERNING PCO/DMC LEADS	Lars Thordahl, lath@experiencepartner.dk
FORMATION YEAR	2001
NUMBER OF EMPLOYEES	7

SUBJECT AREAS EXPERIENCE/EXPERTISE

MEDICO/LIFE SCIENCE	X
IT	X
SCIENCE	X
INDUSTRY/TRADE	X
ENVIRONMENT/CLIMATE/ENERGY	X
SPORT	X
ARCHITECTURE/DESIGN	X
CULTURE/ART	X
EDUCATION/INFORMATION	X
ECONOMICS/FINANCE/MANAGEMENT	X
OTHER SUBJECT AREAS	

REFERENCES

PLEASE CONTACT US FOR REFERENCES.

SERVICES

FREE PARTICIPATION IN BIDDING PROCESS (BIDDING-PARTNER)	X
PRE-FINANCING	
BUDGETING AND FINANCIAL PLANNING	X
SPONSORSHIPS/FUNDRAISING	X
INSURANCE	X
ADVICE ON VAT- AND LEGISLATIVE QUESTIONS	X
CONTACT TO AUTHORITIES	X
MARKETING	X
PRINTED MATERIALS	X
REGISTRATION	X
CALL FOR PAPERS	X
ABSTRACT HANDLING	X
MANAGEMENT OF EXHIBITION	X
SPEAKER-HANDLING	X
SECRETARIAT	X
ON SITE MANAGEMENT	X
AV-EQUIPMENT	X
INTERPRETERS	
SOCIAL EVENTS	X
STUDY TOURS	
PRE- AND POST TOUR PROGRAMMES	X
BOOKING AND CONTRACT NEGOTIATION - MEETING FACILITIES	X
BOOKING AND CONTRACT NEGOTIATION - HOTEL ROOMS	X
TRANSPORT	X
SECURITY	X
SIGNAGE	X
PR	X
OTHER	

TYPES OF EVENTS

ASSOCIATION CONGRESSES	X
CORPORATE MEETINGS	X
INCENTIVES	X
PRODUCT PRESENTATIONS	X
VIP PROGRAMS	X
STUDY TOURS AND TECHNICAL VISITS	
EXHIBITIONS	X
OTHER	

MEMBERSHIPS

DRF – DANISH TRAVEL AGENCY ASSOCIATION	
ICCA	
MPI	X
IAPCO	
OTHER	MWC, DRRB

SIZE OF EVENTS

UNDER 500 DELEGATES	X
500 – 2.000 DELEGATES	X
OVER 2.000 DELEGATES	X

LANGUAGES (spoken by employees)

ENGLISH	X
GERMAN	X
FRENCH	X
ITALIAN	
SPANISH	
PORTUGUESE	
SWEDISH	X
FINNISH	
NORWEGIAN	X
JAPANESE	
CHINESE (MANDARIN)	
OTHER	