

FIRST UNITED A/S



CORE COMPETENCES

First United is an independent Danish company, providing Destination and Logistics Management services.

Our service objective is clear: to provide the client with the best available planning and advisory services, creative solutions and technical support at all stages of an event.

Our strengths are that we are a small, cohesive unit of extremely experienced staff, have comprehensive destination knowledge, very good supplier relationships and supplier loyalty and top rate event management.

CONTACT INFORMATION

COMPANY NAME	First United A/S
ADDRESS	H.C. Andersens Blvd. 38, 1553 Copenhagen V
WEB	www.firstunited.dk
MAIL ADDRESS	inray@firstunited.dk
PHONE NUMBER	+45 33 11 75 75
FAX	+45 33 11 79 79
CONTACT PERSON CONCERNING PCO/DMC LEADS	Flemming A. Madsen; flemming@firstunited.dk
FORMATION YEAR	1991
NUMBER OF EMPLOYEES	9

**First
United**

Events & Incentives

WONDERFUL
COPENHAGEN



SUBJECT AREAS EXPERIENCE/EXPERTISE

MEDICO/LIFE SCIENCE	X
IT	X
SCIENCE	X
INDUSTRY/TRADE	X
ENVIRONMENT/CLIMATE/ENERGY	X
SPORT	X
ARCHITECTURE/DESIGN	X
CULTURE/ART	X
EDUCATION/INFORMATION	X
ECONOMICS/FINANCE/MANAGEMENT	X
OTHER SUBJECT AREAS	

REFERENCES

OPEL (GM) / MARITZ (GERMANY)	Opel Zafira dealer launch, 7.000 delegates, 2005
ALFRED BENZON FOUNDATION	Benzon Symposium, 200 delegates, 2002-2010
LUNDBECK (FRANCE)	Meeting, 500 delegates, 2010 & 2011
TOYOTA	Dealer meeting, 200 delegates, 2007-2011
BNP PARIBAS	Top Management Meeting, 140 delegates, 2010

SERVICES

FREE PARTICIPATION IN BIDDING PROCESS (BIDDING-PARTNER)	
PRE-FINANCING	
BUDGETING AND FINANCIAL PLANNING	X
SPONSORSHIPS/FUNDRAISING	
INSURANCE	X
ADVICE ON VAT- AND LEGISLATIVE QUESTIONS	X
CONTACT TO AUTHORITIES	X
MARKETING	X
PRINTED MATERIALS	X
REGISTRATION	X
CALL FOR PAPERS	
ABSTRACT HANDLING	
MANAGEMENT OF EXHIBITION	X
SPEAKER-HANDLING	X
SECRETARIAT	X
ON SITE MANAGEMENT	X
AV-EQUIPMENT	X
INTERPRETERS	X
SOCIAL EVENTS	X
STUDY TOURS	X
PRE- AND POST TOUR PROGRAMMES	X
BOOKING AND CONTRACT NEGOTIATION - MEETING FACILITIES	X
BOOKING AND CONTRACT NEGOTIATION - HOTEL ROOMS	X
TRANSPORT	X
SECURITY	X
SIGNAGE	X
PR	X
OTHER	

TYPES OF EVENTS

ASSOCIATION CONGRESSES	
CORPORATE MEETINGS	X
INCENTIVES	X
PRODUCT PRESENTATIONS	X
VIP PROGRAMS	X
STUDY TOURS AND TECHNICAL VISITS	X
EXHIBITIONS	X
OTHER	

MEMBERSHIPS

DRF – DANISH TRAVEL AGENCY ASSOCIATION	X
ICCA	X
MPI	
IAPCO	
OTHER	EURO-MIC

SIZE OF EVENTS

UNDER 500 DELEGATES	X
500 – 2.000 DELEGATES	X
OVER 2.000 DELEGATES	X

LANGUAGES (spoken by employees)

ENGLISH	X
GERMAN	X
FRENCH	X
ITALIAN	X
SPANISH	X
PORTUGUESE	
SWEDISH	X
FINNISH	
NORWEGIAN	X
JAPANESE	
CHINESE (MANDARIN)	
OTHER	HUNGARIAN, CATALAN

