

MCI COPENHAGEN



CORE COMPETENCES

UNITE

We believe in face to face interactions. MCI are thought leaders in building links by reinforcing the communication between all stakeholders. We provide sustainability consulting to our conference organizers; together we are able to make a difference in the business by making the right choices.

UNIQUE

Our solutions are tailored to any specific need as we offer the widest range of service in our industry, with expertise in conferences, exhibitions, corporate meetings and events organisation to consulting, communications and management services to associations & institutions – to help our clients build, manage and engage with their communities.

UNCOMPROMISING

We are a professional service company, specialized in bringing people together, with proven systems, technology and processes. By capitalizing on our unique expertise in several industry sectors and by fostering creativity and innovation, we bring more effectiveness, meaning, and emotions to the solutions we offer to our clients. We attract the best talent in the industry.

UNIVERSAL

We are a globally integrated organization, with platforms to share knowledge amongst a broad team of association, communication and meeting experts, specialized in their local markets and in diverse industry sectors.

CONTACT INFORMATION

COMPANY NAME	MCI Copenhagen
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CONTACT PERSON CONCERNING PCO LEADS	Trine Steffensen, trine.steffensen@mci-group.com
FORMATION YEAR	1992 (NHG A/S) merged with MCI Group in 2009
NUMBER OF EMPLOYEES	6 in Denmark, approx. 1000 in MCI Group



WONDERFUL
COPENHAGEN



SUBJECT AREAS EXPERIENCE/EXPERTISE

MEDICO/LIFE SCIENCE	X
IT	X
SCIENCE	X
INDUSTRY/TRADE	X
ENVIRONMENT/CLIMATE/ENERGY	X (COP15)
SPORT	X (IOC CONGRESS)
ARCHITECTURE/DESIGN	X
CULTURE/ART	X
EDUCATION/INFORMATION	X
ECONOMICS/FINANCE/MANAGEMENT	X
OTHER SUBJECT AREAS Political meetings and summits (COP15 and Copenhagen Climate Summit for Mayors)	X

REFERENCES

FOREIGN MINISTRY	COP15, Copenhagen 2009 MCI handled the accommodation assignment concerning country delegations, IGOs, NGOs among others, approx. 8500 persons Beside that MPI was responsible for the development of Copenhagen Sustainable Meetings Protocol.
DANISH OLYMPIC COMMITTEE	IOC Congress, 3000 delegates, Copenhagen 2009 MCI developed an accreditation module for the hotel and registration system and handled registration, accreditation and accommodation. Was also involved in handling ad hoc security- and logistics tasks.
EULAR AND SCANDINAVIAN CONGRESS ON RHEUMATOLOGY (SCR)	MCI Group is core-PCO for EULAR, 15.000 delegates, Copenhagen 2009 MCI Copenhagen is full-service PCO for SCR in 2012, 700 delegates. This illustrates the cooperation possibilities within the MCI group.
CITY OF COPENHAGEN	Copenhagen Climate Summit for Mayors, 400 delegates, Copenhagen 2009
MICROSOFT	Microsoft Convergence, 2000 delegates in 2007 and 2008, responsible for accommodation and social events.
DI- CONFEDERATION OF DANISH INDUSTRIES	Danish Industries - Summit, 1000 persons, 2008+2009+2010+2011

SERVICES

FREE PARTICIPATION IN BIDDING PROCESS (BIDDING-PARTNER)	X
PRE-FINANCING	X
BUDGETING AND FINANCIAL PLANNING	X
SPONSORSHIPS/FUNDRAISING	X
INSURANCE	X
ADVICE ON VAT- AND LEGISLATIVE QUESTIONS	X
CONTACT TO AUTHORITIES	X
MARKETING	X
PRINTED MATERIALS	X
REGISTRATION	X
CALL FOR PAPERS	X
ABSTRACT HANDLING	X
MANAGEMENT OF EXHIBITION	X
SPEAKER-HANDLING	X
SECRETARIAT	X
ON SITE MANAGEMENT	X
AV-EQUIPMENT	X
INTERPRETERS	X
SOCIAL EVENTS	X
STUDY TOURS	X
PRE- AND POST TOUR PROGRAMMES	X
BOOKING AND CONTRACT NEGOTIATION - MEETING FACILITIES	X
BOOKING AND CONTRACT NEGOTIATION - HOTEL ROOMS	X
TRANSPORT	X
SECURITY	X
SIGNAGE	X
PR	X
OTHER MCI Association Management Consulting: MCI's association consultants and competency experts will help your association increase effectiveness through the analysis of existing challenges, identification of new opportunities and the development of insightful strategies. Ovation is the world's leading destination management company. Ovation is a part of the MCI Group and shares the office in Copenhagen with MCI Copenhagen. Volunteers: Training and coordinating volunteers in connection with big events.	X

TYPES OF EVENTS

ASSOCIATION CONGRESSES	X
CORPORATE MEETINGS	X
INCENTIVES	X
PRODUCT PRESENTATIONS	X
VIP PROGRAMS	X
STUDY TOURS AND TECHNICAL VISITS	X
EXHIBITIONS	X
OTHER	

MEMBERSHIPS

DRF – DANISH TRAVEL AGENCY ASSOCIATION	X
ICCA	X
MPI	X
IAPCO	X
OTHER INCON	X

SIZE OF EVENTS

UNDER 500 DELEGATES	X
500 – 2.000 DELEGATES	X
OVER 2.000 DELEGATES	X

LANGUAGES (spoken by employees)

ENGLISH	X
GERMAN	X
FRENCH	X
ITALIAN	
SPANISH	X
PORTUGUESE	
SWEDISH	X
FINNISH	
NORWEGIAN	
JAPANESE	X
CHINESE (mandarin)	
OTHER	